



# Request for Proposal

## Me and my healthcare provider campaign

**Proposals will be received until 24 January 2025 at 17:00 UTC +02:00**

### 1. Purpose:

This Request for Proposal (RfP) is a call for organisations based in Türkiye and South Africa to express interest in partnering with IAS – the International AIDS Society - on the Me and My Healthcare provider campaign. The partner organization should have a website and must be a locally registered network of people living with HIV or organization run by or advocating for and delivering services to people living with or most affected by HIV. The organization should have been registered for at least 2 years.

### 2. About the IAS Me and My Healthcare Provider campaign

The [IAS Me and My Healthcare Provider campaign](#), established in 2016 as part of the IAS Nobody Left Behind initiative, promotes best practice in healthcare service delivery that reduces stigma and discrimination. The campaign recognizes doctors, nurses, clinic receptionists, pharmacists and other frontline healthcare workers who provide stigma and discrimination free services to people living with and most affected by HIV and promotes efforts to increase access to services, often in the face of discriminatory laws, traditions and belief systems. Based on the personal experiences and stories shared by these Healthcare Champions, the campaign fosters a better understanding of the factors that enable healthcare practitioners to “do the right thing”. This year’s campaign objective is to celebrate and recognise the achievements of the healthcare provider Champions and/or team Champions (that include healthcare providers from the same unit or institution or network of services), with an aim to learn from and replicate the innovative methodological approaches used by the Champions and ensure a meaningful and active engagement of people and communities living with and affected by HIV in the HIV response.

The campaign solicits nominations from people living with and most affected by HIV to honour Champions’ work and commitment to service provision. Accompanied by their nominators, the representative Champion will be honoured during an award ceremony in a high-profile conference session, participate in trainings where they could share their best practices, and have an opportunity to network with professionals in the HIV community.

To continue inspiring replication of stigma- and discrimination-free practice, the selected Champions will feature in multimedia profiles that are promoted through a social media campaign.

This round of the campaign was made possible with the support of Gilead Sciences.



### 3. Partnership agreement

The IAS Me and My Healthcare provider campaign will support three seed grants to each local partner organisations for a period of 10 months (17 February 2025 – 19 December 2025). The amount for the sub-award grant corresponds to USD 15,000 per location. The sub-award amount is fixed and non-negotiable and will not be adjusted to account for the inflationary conditions. The partner organization will be responsible for monitoring and reporting on progress of the grant and post training report.

### 4. Deliverables

The partner organization will be expected to complete two stages:

Stage 1 (17 February 2025 – 31 July 2025): Co-design and implement a national round of the campaign

- Create the nomination form online (or paper form), solicit applications and support the translations on the nomination forms
- Take part in the review panel of the applications received
- Select Champions (individual and/or team/unit of healthcare providers) that cover a diversity of nominator and/or healthcare providers profiles
- Identify at least 1 local highly visible event where the healthcare provider champions could be publicly recognised
- Film the representative healthcare provider champion and nominator stories, following a format agreed with the IAS and support the subtitling. The films will form part of the global IAS campaign while also supporting local stigma reduction efforts.

Stage 2 (1 August – 15 December 2025): Work with the champion pairs to enhance training activities for healthcare workers (in-person or online) to promote stigma-free service delivery

- Plan trainings run by the partner organisation for healthcare workers that the healthcare provider champions and nominators could participate in
- Conduct survey before and after the training to measure the impact it had on understanding the issues around stigma and discrimination in healthcare settings
- Share the stories of the winning Champion pairs with the wider public via media outreach.

Timeline:

- Mid February 2025 – Call with the selected partner organizations to discuss the deliverables, timelines, and local visible events
- Mid-April 2025 – Call with the partner organizations on the progress of the nomination process
- End-May 2025– Closing Me and My Healthcare Provider applications
- Early-June 2025 - Call with the partners to finalize the selection of champions in each location
- July 2025 – Progress update call with the partner organizations (filming requirements and upcoming conference activities). Announcing to the finalists of their selections.
- Mid-September 2025 - Progress update call with the partner organizations.
- End-November 2025 – Final call with the partner organizations for evaluation/Wrap-up.



Campaign output materials (campaign videos, training survey results), financial and narrative reports are due 14 December 2025. Upon the review of the campaign materials, IAS will sign off on the campaign materials received, by 19 December 2025.

**6. Period:** 17 February 2025 to 19 December 2025

### **7. Proposal requirements:**

The proposal should clearly outline how project deliverables (see point 4) will be met. It should be no longer than 2 pages in length and include a description of:

- 1) past experience of the organization (including experience in working with regional or international organizations on HIV care and services, healthcare settings)
- 2) dissemination and advertisement plan for the nomination forms and campaign videos
- 3) ideas of at least 1 local highly visible event described where the healthcare provider champions could be publicly recognized
- 4) existing or planned training activity where the healthcare provider champions could be integrated
- 5) media outreach plan to share the stories of the winning champion pairs with the wider public.
- 6) biography of the coordinator within the local partner organization
- 7) a detailed budget and timelines should be included as annexes (including salary contribution), direct costs (venue if applicable, filming, printing, and translation costs) and indirect cost).

### **7. Submission details:**

Proposals must be received via e-mail, before 24 January 2025 at 17:00 UTC +02:00. Proposals should be addressed to Nelli Barrière, HIV Programmes & Advocacy, IAS, with "RfP (name of your organisation) – Me and My Healthcare Provider campaign" listed in the title. Please email all proposals to [advocacy@iasociety.org](mailto:advocacy@iasociety.org). Should this be a first-time applicant, and have any questions, please reach out to Nelli.

If you do not hear back from us by 28 February 2025 then your submission has not been selected.

### **8. About the International AIDS Society:**

IAS – the International AIDS Society – convenes, educates and advocates for a world in which HIV no longer presents a threat to public health and individual well-being. After the emergence of HIV and AIDS, concerned scientists created the IAS to bring together experts from across the world and disciplines to promote a concerted HIV response. Today, the IAS and its members unite scientists, policy makers and activists to galvanize the scientific response, build global solidarity and enhance human dignity for all those living with and affected by HIV. The IAS also hosts the world's most prestigious HIV conferences: the International AIDS Conference, the IAS Conference on HIV Science and the HIV Research for Prevention Conference.